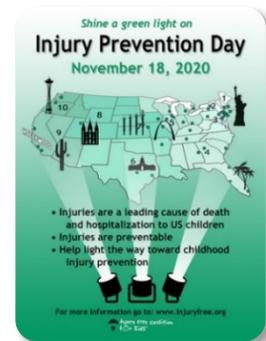


## Help to Shine a Green Light to Prevent Injuries

Did you know that injuries are the leading cause of death and disability to U.S. children 1-18 years old?

To bring awareness to this serious problem, the Injury Free Coalition for Kids is launching the country's first **NATIONAL INJURY PREVENTION DAY**

**WEDNESDAY, NOVEMBER 18<sup>TH</sup>, 2020.**



On this day, **Injury Free sites of New York** are teaming up with over 3 dozen Injury Free sites across the country to share injury prevention messages for all families to **#BeInjuryFree**.

There are many ways you can help make this national event a great success locally:

### SPREAD THE WORD



Use your social media platforms (Twitter, Facebook, Instagram, etc.) to spread the word about National Injury Prevention Day. Follow us at **@InjuryFreeKids** on Twitter or **@InjuryFreeCoalitionForKids** on Facebook to view photos of our sites in green and to share your own photos of the first National Injury Prevention Day.

**Wear Green** on National Injury Prevention Day to show your support.



**Green Selfies & Beyond** – Send us photos showing us how you and your family injury free. Post your best injury prevention picture and use **#BeInjuryFree**. The best pictures will be featured on our website and you may win a fun prize.

### BE A PART OF THE TWITTER CHAT



On this day, the Coalition will also host a one-hour Twitter chat at 1:00 pm EST to discuss the urgent need to prevent injuries and how everyone can play a role. Join the conversation **@InjuryFreeKids** and use the hashtag **#BeInjuryFree**. Topics include injuries caused by motor vehicle crashes, poisoning, safe storage of firearms, safe sleep, home safety, holiday safety, etc.

### SHINE A GREEN LIGHT



On the evening of November 18<sup>th</sup>, we look to the skies as the Injury Free sites shine a green light to help raise awareness about the significance of childhood injuries and light the way toward change. In New York, the Leona Helmsley Building at 230 Park Avenue will light up Green in celebration of Injury Prevention. You can light up in green too and send us your photos to <https://injuryfree.org/nationalinjurypreventionday/index.cfm>

### MAKE A DONATION and KEEP THE LIGHT SHINING ON INJURY PREVENTION



Visit [www.injuryfree.org](http://www.injuryfree.org) and donate today